CONNECTIONS POWERING HAPPINESS

His Excellency Ahmad bin Byat

#smartdubai
50B THINGS CONNECTED
Steering Committee
MAKE PEOPLE HAPPY

NEW VALUE FROM DATA AND ANALYTICS

NEW BUSINESS MODELS
Speaker Highlights For Today

Ahmad Julfar
Doug Davis
Neetan Chopra
Martin Enriquez
Keys to Creating IoT Strategy

- 58% said IoT is strategic to their business strategy.
- 54% agree the biggest opportunity is in B2B or B2B2C (+9%).
- 204% YoY growth in the number of IoT connections in manufacturing.
- 48% of enterprises have deployed IoT solutions today (+10%).

Source: IDC 2015
MORE THAN 2300 STRONG THIS YEAR
“Nurture the twinkles in your eyes”

—Tim Berners-Lee